A Bank Within Reach | More Than a Name on an Account

Every small business has a story. Behind the doors are people who took a chance on an idea, invested in their community, and worked to turn something they love into something they could share with others.

I've known Shai for many years, and if there's one word that defines her, it's perseverance.

She's self-driven, hardworking, and passionate about the people around her. She's a business owner, a single mother, and a zealous supporter of her customers, her community, and the people she believes in. Shai doesn't just talk about supporting others; she lives it. And like so many small business owners, she's built something meaningful through determination, sacrifice, and a genuine love for what she does.

For Shai, owner of Mythic Hair Salon in Birmingham's Forest Park neighborhood, her dream was to create more than a place to get your hair done. It was about building a space where people feel comfortable, confident, and welcome to be themselves.
And while every business owner's journey is different, one thing should never be complicated: having a bank that knows who you are.

Shai says it best:
"I love banking with EvaBank because they have been there for me and the salon from the very beginning. The employees know me by name, and I know them as well! EvaBank helps me have peace of mind when it comes to both my business and personal accounts!"

That's the kind of relationship we believe community banking was built upon.

At EvaBank, we don't believe a business should have to become a big business to receive personal attention. Whether you're opening your first storefront or have been serving your community for decades, you deserve a banking relationship where you're more than an account number.

I've watched Shai's determination and commitment to others over the years, and I'm proud of what she's accomplished. Her story is a reminder that behind every small business is a person whose hard work, sacrifices, and perseverance deserve to be recognized.

We're grateful that Shai chose EvaBank to be part of her journey. But more importantly, we're proud to know her, believe in her, and cheer for her continued success.



A Bank Within Reach.